

Outdoor Collection

Quality products for high visual impact. Weatherproof, robust and simple to use.

Exhibition * Events * Signage * Display

e-Innovation Centre, Priorslee, Telford, TF2 9FT

T: 0800 046 9899 E: sales@kyoti.co.uk W: kyoti-graphics.co.uk

Outdoor Inspiration

Welcome to the Outdoor Brochure, an impressive collection of display solutions - perfectly suited to both indoor and outdoor events. Whether you're looking to promote a sporting event, country show, trade fair or retail display, you'll find all you need to ensure a successful outdoor season! With a broad selection of simple to use products including large format banners, pavement signs, portable flags, sign holders and much more. Extremely robust and weatherproof, these stylish display systems are sure to tick all the boxes and create high-impact promotions for your business!

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Product diagrams show overall hardware size

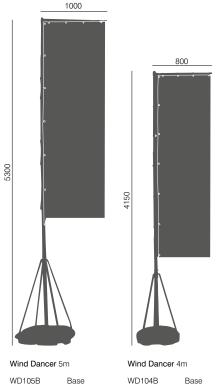
Flags

There's no better way to get your message across and attract people into your space, than with outdoor flags. Stylish in design, these robust solutions are perfect for year-round promotions. Suitable for use in supermarkets, forecourts, music festivals, shopping centres and much more...



Portable and lightweight with eyelet fixings for graphics (Beaufort Scale 4)

Did you know? The Wind Dancer is one of the biggest flags available – giving you up to 5M of great exposure!



WD105P

Pole

Graphic area (approx):

3500 (h) x 1000 (w) mm

WD104B WD104P

Pole

Graphic area (approx): 2800 (h) x 800 (w) mm





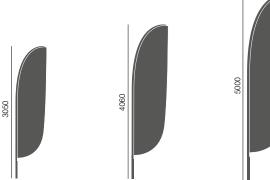
Top tip!

Popular and flexible flag option with a wide choice of bases. Available in four different shapes -

Feather, Crest, Edge and Quill.

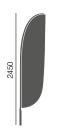
Zoom Lite - Crest

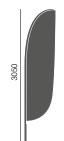
Perfectly placed outside fuel stations (Beaufort Scale 4)



Crest 2.8m 3.4m

Graphic area (approx): 1900 (h) x 500 (w) mm 2600 (h) x 600 (w) mm 3400 (h) x 785 (w) mm 3900 (h) x 850 (w) mm





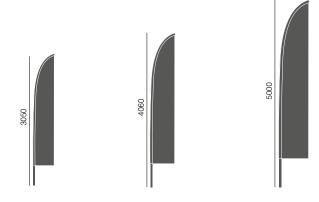




Please note, the sizes displayed relate to the overall Flap size, including pole.

Zoom Lite - Feather

Ideal for promotions in shopping centres (Beaufort Scale 4)



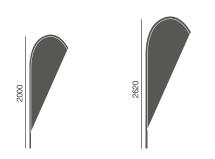
Feather Graphic area (approx): 2.8m 2000 (h) x 550 (w) mm 3.4m 2600 (h) x 600 (w) mm 4.5m 3400 (h) x 796 (w) mm 5.6m 3900 (h) x 850 (w) mm





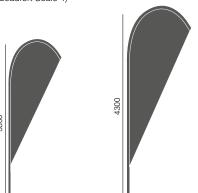
Did you know?

Flags are an impressive and eye-catching way of promoting your message or product!



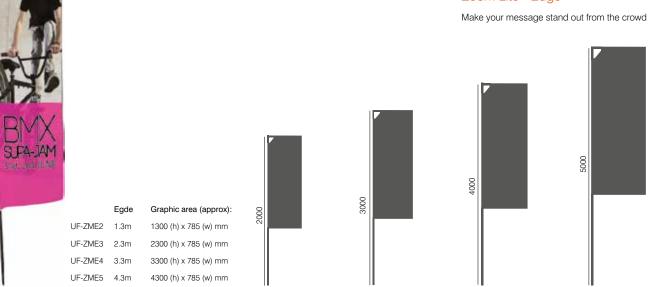
Zoom Lite - Quill

Stylish design, suitable for use outside health clubs (Beaufort Scale 4)



Turn overleaf to order the corresponding poles and bases for each Flap.

Zoom Lite - Edge



Zoom Lite Bases, explained:

If you're unsure about which base will work best for your flag size and shape, then read the guide below for more detail.

1. Large Cross Base Suitable for use on even, hard surfaces with 2.8m,3.4m, 4.5m and 5.6m flags.

2. Square Base Suitable for use on

even surfaces with 2.8m, 3.4m, 4.5m and 5.6m flags.

3. Weighting Ring

Capacity approx. 6 litres. Promotes stability when using Small Cross Base, Large Cross Base and Square Base.

4. Ground Spike

Suitable for use on medium soft around. including grass. Use with 2.8m, 3.4m, 4.5m and 5.6m flags.

5. Drive-on- Car Foot

Simply weigh your flag down using your very own vehicle.

6. Concrete Base

Suitable for use with 2.8m and 3.4m flags (weight: 22kg)

7. Small Cross Base

Suitable for use on even, hard surfaces with 2.8m and 3.4m flags.

8. Plastic Ground

Suitable for use on soft ground, including sand. Use with 2.8m, 3.4m, 4.5m and 5.6m flags.

9. Outdoor Water Base

Capacity 26 litres, suitable for use with 2.8m and 3.4m flags.

10. Wall Mounting Base

Perfect for securing your flag to a wall surface. Suitable for use with 2.8m and 3.4m flags.

11. Outdoor Water **Base with Feet**

Capacity 21 litres, can be pegged down. Suitable for use with 2.8m, 3.4m, 4.5m and 5.6m flags.

Zoom Lite base options

Choose from the wide selection of bases suitable for use with the Zoom Lite range.

Pole Length for Quill, Feather, Crest

2.8m	3.4m	4.5m	5.6m
UF-ZM28	UF-ZM34	UF-ZM45	UF-ZM56















Large cross base UF-ZMLCB

Square base UF-ZMLSQ

Weighting ring UB719-C

Ground spike **UF-ZMGS**

Drive-on car foot UF-ZMCFS

Concrete base UF-ZMCEM



8.











Cross base UF-ZMSCB

Ground stake **UF-ZMPSS**

Outdoor water base UF-7MGMB

Wall mounting base UF-ZMWMF

Water base with feet UF-ZMRMB

Optional carry bags: 2.8/3.4m AB-7MS

4.8/5.6m	AB-ZML

Base bag AB108

RIDE

Top tip!

Can be used indoor or outdoor! Perfect for year-round promotions!

Zoom Feather & Quill

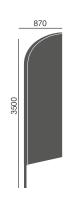
Lightweight and portable range with glass fibre pole (Beaufort Scale 4)



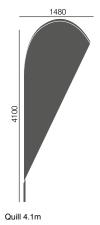


UB724-C Graphic area (approx):

4025 (h) x 870 (w) mm



Feather 3.5m UB724-01 Graphic area (approx): 3025 (h) x 870 (w) mm



UB717-C Graphic area (approx): 3575 (h) x 1480 (w) mm



UB717-01 Graphic area (approx): 3108 (h) x 1480 (w) mm













Base foot (includes bag) UB718-C Recommend use of weighting ring with this base.

Weighting ring UB719-C (Sold separately - includes bag) Ground spike UB720-C

Drive-on car foot UB721-C (Bag not included)

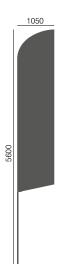
Concrete case UF-ZMCEM Concrete base not suitable for larger Feather shape.

Female fitting UF-ZM003 (Optional extra) Required for use with concrete base.





available!



Feather UB730-C Graphic area (approx):

4600 (h) x 1050 (w) mm

5800

Quill UB730-C

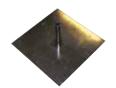
Graphic area (approx): 4502 (h) x 1400 (w) mm



Zoom Grande

Impressive flag, great for promoting your message from afar (Beaufort Scale 4)







Cross base UB727-C

Weighting ring

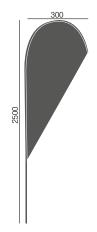
UB719-C

Ground spike UB731-C

Square base

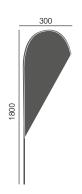
UB728-C





Mini Zoom 2.5m UB726-C

Graphic area (approx): 2148 (h) x 1169 (w) mm



Mini Zoom 1.8m

UB726-C Graphic area (approx):

1800 (h) x 842 (w) mm

Mini Zoom

With glass fibre pole, usable at 1.8m or 2.5m (Beaufort Scale 4)

Top tip!

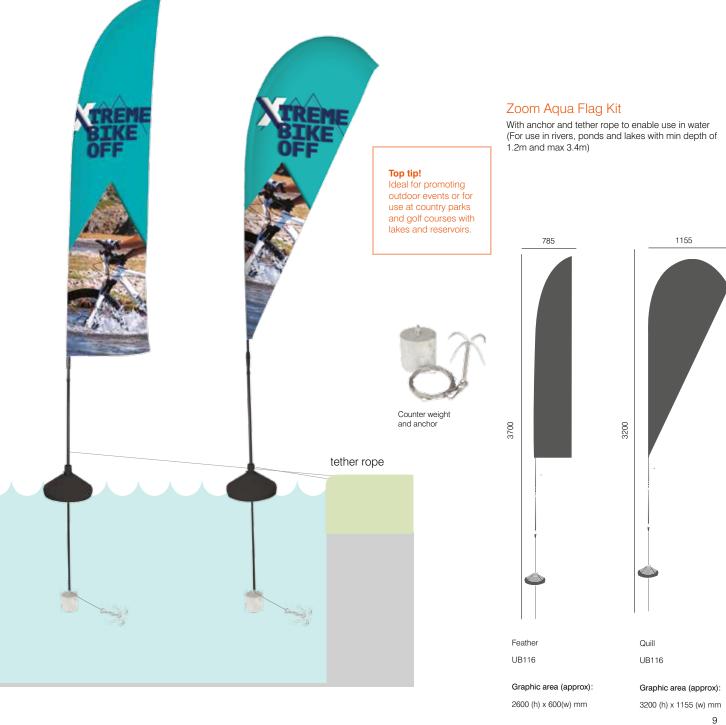
Ideal for use in areas where height may be restricted.





Ground spike UB726-GS

Square base UB726-B





Formulate Storm base options

Choose the best base option for your needs. Weighting ring recommended for use with large cross and square bases.

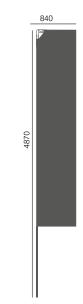


Top tip!

The Formulate Storm range is ideal for promoting outdoor sporting events!

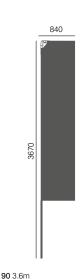
Formulate Storm

Strong and durable aluminium tube flag poles (Beaufort Scale 4)



Storm 90 4.8m UB732 -C

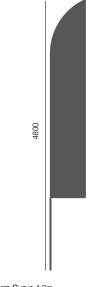
Graphic area (approx): 3600 (h) x 840 (w) mm



Storm 90 3.6m

UB732 -C

Graphic area (approx): 2400 (h) x 840 (w) mm



Storm Curve 4.8m

UB733 -C

Graphic area (approx): 3600 (h) x 425 (w) mm



Graphic area (approx):

3600

425

2400 (h) x 425 (w) mm



Weighting ring



Ground spike*



Drive-on car foot **UF-ZMCFS**



Concrete base UF-ZMCEM

Large cross base* UF-ZMLCB

Square base UF-ZMLSQ

UB719-C

UF-ZMGS

*Only large cross base and ground spike suitable with 4.8m versions.

Did you know?

The Double Sided Mistral can also be used on central reservations, allowing you to capture two-way traffic.

Mistral

Made using weatherproof aluminium castings and GRP tubes (Beaufort Scale 7)

Rotating Mistral

Mount to posts or walls with extended arm, allowing the graphic to rotate in the wind (Beaufort Scale 7)

Double Sided Mistral

Designed to mount graphics onto lamp posts using both sides to display messages (Beaufort Scale 7)

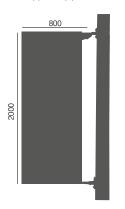


Mistral

UB725

Graphic area (approx):

2000 (h) x 800 (w) mm



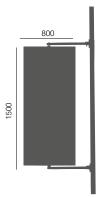


Rotating Mistral

UB725-R

Graphic area (approx):

1500 (h) x 800 (w) mm

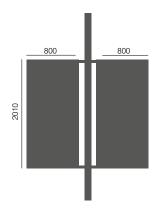




Double Sided Mistral

UB725-D

Graphic area (approx):



Shimmer

Outdoor/indoor flag pole with hollow base for sand or water weighting

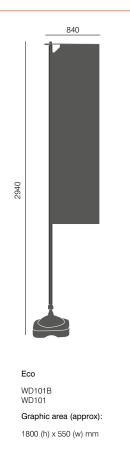
Eco

Economy flag pole with easy plastic push-fit assembly



Top tip!

Look after your flag system to ensure maximum longevity - see page 13 for caring instructions.



Caring for your flags:

To ensure maximum return on investment, it is essential to care for your flag in the right way. By following our step-by-step guide, you can be sure to maximise its use and extend the life of your flag.

- 1 / Consider where you position your flag as air pollution will cause the white areas to become grey and UV can, over time, cause deterioration and fading to the fabric.
- 2 / Life expectancy is entirely dependant on the climatic conditions and hours of flying. Realistic maximum lifespan of a flag used regularly is approx. six months. If any edges of the flag become frayed then trim, reinforce and re-hem to extend its life.
- 3 / Dismantle your flag during adverse weather conditions, including strong winds over Beaufort Scale 6 (see page 29 for more information). Heavy rain combined with high winds can increase the weight of the flag and put extra strain onto the pole.
- **4** / Flags can be washed in a regular washing machine on a 40° wash with everyday detergents. Always allow your flag to completely dry out before storing.
- **5** / Ensure that your flag doesn't catch or snag on its pole or any other surrounding objects. Do not place poles too close together.

Banners

Behold the unbeatable banner – your trusted display solution! Practically suited to most environments, including in-store promotions, conferences and advertising, the banner is available in a variety of options, each one designed to accommodate your business needs. Lightweight and stylish in design, choose from a selection of roller, rigid, tension or cassette housing.

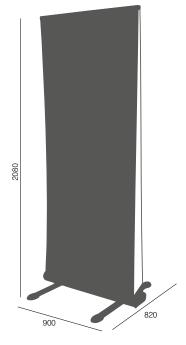
Did you know?

The Thunder banner is double-sided, allowing you to display your message on both sides, for maximum impact!

Thunder

Roller banner, with twin feet, snap rail and three-part bungee pole (Beaufort Scale 2 free-standing, 5 if pegged down)

Easy to assemble and transport



Thunder 850mm (w)

UB185-850

Graphic area (approx):

2025 (h) X 850 (w) mm





"Gives you a portable display – outdoor or indoor!"

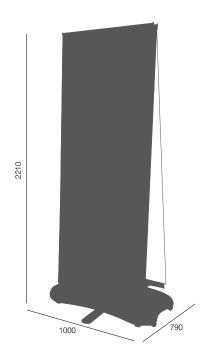
Hurricane

Single or double-sided tension banner, weather resistant (Beaufort Scale 4)

With spring loaded poles for extra hind resistance

Top tip!

If you're looking for the perfect banner for outdoor retail displays and event promotions, then the stylish and durable Hurricane banner is for you!



Hurricane

UB700

Graphic area (approx):



Did you know?

This banner is super versatile as it allows you to accommodate different graphic sizes to suit your needs!

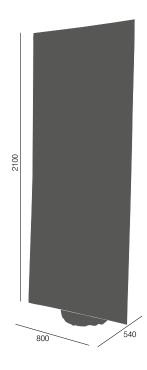
Blizzard

Tension banner with adjustable telescopic pole and hollow plastic base for water or sand weighting (Beaufort Scale 4)

"Durable outdoor banner stand"



Get your message across with 2M of preat exposure!



Blizzard 800mm (w)

UB701-C

Graphic area (approx):



Top tip!

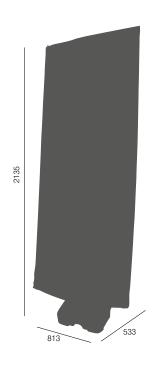
Perfect display solution, available double-sided for reaching two-way traffic!

Storm Hydro 2

Single or double-sided weather-resistant banner (Beaufort Scale 3)

"Durable double-sided outdoor banner stand"

Can be usighted down using water or sand



Storm Hydro 2 800mm (w)

UB209

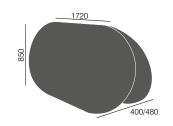
Graphic area (approx):

PAZURA AMBERICANANYEAR SHOW

"the 5 second banner"

Stowaway

Extremely portable and lightweight in design, supplied with carry bag and ground pegs

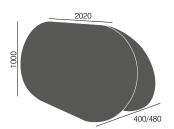


Stowaway 1700mm

UB736-02

Graphic area (approx):

820 (h) x 1650 (w) mm



Stowaway 2000mm

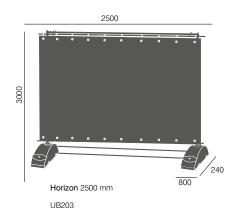
UB736-01

Graphic area (approx):

990 (h) x 1962.5 (w) mm

Horizon

Single or double-sided banner system with hollow feet for sand or water weighting (Beaufort Scale 3)



Graphic area (approx): 2000 (h) x 2500 (w) mm

Did you know?

The Horizon banner is one of the widest available – ideal for large outdoor events, such as air and motor shows.

1420

Stowaway 1400 mm

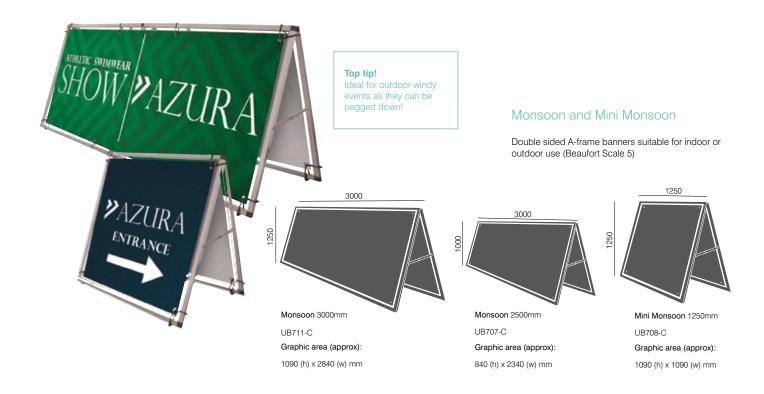
Graphic area (approx):

650 (h) x 1354 (w) mm

UB736-03

400/480



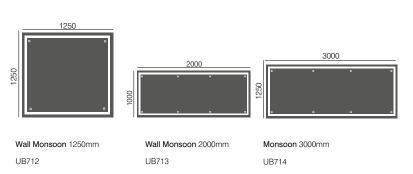


Wall Monsoon

Graphic area (approx):

840 (h) x 840 (w) mm

Wall mounted banner, perfectly suitable for roadside or field advertising



Graphic area (approx):

1090 (h) x 2840 (w) mm

Graphic area (approx):

840 (h) x 1840 (w) mm

PAZURA ADBUTTE SWIM WEAR SHOW

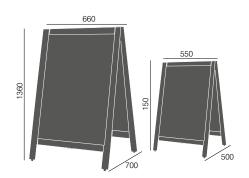
Sign Boards

Not just a sign board, but also an essential item to boost your marketing campaign! With swing signs, A-signs, rigid signs and much more, you'll find all you need to help your business. Allowing for quick graphic changes, these systems are ideal for when you need to vary your message regularly.

WOODEN CHALK BOARD Defining Bolds Chic WOODEN CHALK BOARD Defining Boulf Chic

Liquid Chalk Board

Ideal pavement sign and menu board, perfectly placed in retail and catering environments



Woodern A Board - Large

VF201-01

Graphic area (approx):

1000 (h) x 570 (w) mm

Woodern A Board - Medium

VF201

Graphic area (approx):

670 (h) x 470 (w) mm



Liquid chalk Pens

Pack of 4 coloured liquid chalk pens, approx. 4mm tip

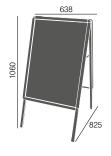


Liquid chalk Pens VF201-P



A-Sign Board

Double-sided snap frame available in A1 and A2 sizes



A Sign Board A1

VF204-C

Graphic area (approx):

831 (h) x 584 (w) mm



A Sign Board A2

VF204-A2

Graphic area (approx):

594 (h) x 420 (w) mm

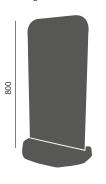


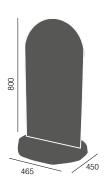
Did you know?

You can print your message onto the pre-stamped aluminum sheet using self-adhesive transfers or UV flat bed print.

Shield

Rigid sign board with hard recycled rubber base and securing bolts





Shield Curved

UB108

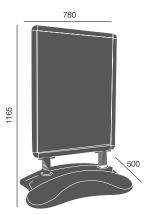
Shield Arched

UB109 Arched UB108B base only

Graphic area (approx):

800 (h) x 410 (w) x 1.2 (d) mm

Heavy-duty swing sign, ideal for pavement advertising



Whirlwind A1

UB207

Graphic area (approx):

820 (h) x 575 (w) mm



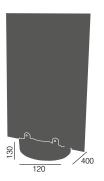




Top tip!
Easy to use costeffective and durable sign boards are ideal for use in car parks, shopping centres and outside shops.

Rok

Supports rigid graphic panels in a variety of substrates



Rok

UB104

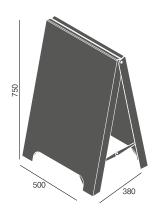
Graphic area (approx):

Foamcore 900 (h) x 600 (w) mm

MDF 1200 (h) x 800 (w) mm

Sign Board Lite

Large graphic area ideal for self adhesive or cut vinyl graphics



Sign Board Lite

VF205

Graphic area (approx):

693 (h) x 486 (w) mm





Top tip! Ideal for use on smooth surfaces, such as car roof promotions.

Trojan

Freestanding, portable and linkable information unit



Trojan Linking chain
SP-TRO SP-TRO-LC

Graphic area (approx):

380 (h) x 330 (w) mm

Limpit

Promoter unit with suction cup system, holds material up to 10mm thick



Limpit

SP-LIM

Graphic area (approx):

Variable

Pedestrian Guidance

Stylish yet functional, what you see is what you get

– a proactive solution which defines areas outside
restaurants, bars and clubs whilst also promoting
your message! Designed to help with queue
control, these versatile barriers come as a standalone or can be expanded to suit your needs!



Deluxe Café Barrier

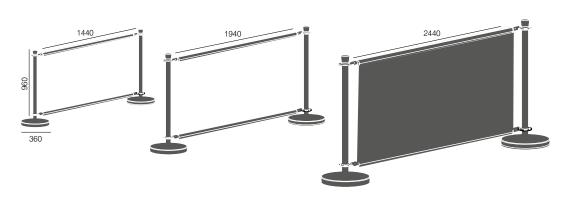
Stylish and stainless steel heavyweight barrier, sold as individual components

Top tip!

Can be supplied with single or double-sided graphics



Items Code
Post UB215P
Base UB215B



Deluxe Cafe Barrier 1000
UB215-1000
Graphic area (approx):
775 (h) x 850 (w) mm

Deluxe Cafe Barrier 1500 UB215-1500 Graphic area (approx): 775 (h) x 1350 (w) mm Deluxe Cafe Barrier 2000 UB215-2000 Graphic area (approx): 775 (h) x 1850 (w) mm

"Use it almost anywhere"



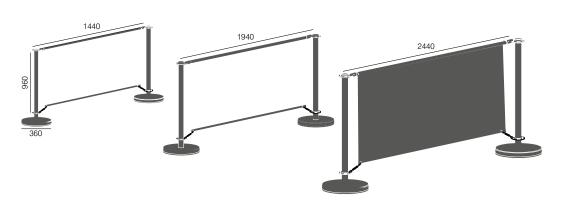
Economy Café Barrier

Cost effective barrier, sold as individual components

Top tip!Barriers can be linked together to form a protective wall around your outdoor dining areas!



ItemsCodePostUB214PBaseUB214BSpring
ClipsUB214-SC



Economy Cafe Barrier 1000 UB214-1000

Graphic area (approx): 675 (h) x 850 (w) mm Economy Cafe Barrier 1500

UB214-1500

Graphic area (approx): 675 (h) x 1350 (w) mm Economy Cafe Barrier 2000

UB214-2000

Graphic area (approx):

Counters and **Tents**

If you're looking to promote your message in an outdoor environment then a tent kit may be just the ticket! Ideal for outdoor events, no matter the weather, they can be customized to meet your requirements. Complete the look with a stylish and practical counter (see page 28 for details) – perfect for welcoming clients into your space.

Available in a choice of 4 colours - Red, White, Black or Blue

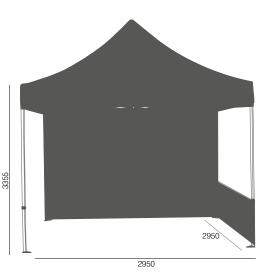


Zoom Tent Kit

Quick and easy to assemble kit, includes frame and ground pegs (Beaufort Scale 5)

Top tip!

The optional sides can be printed in full colour.



Zoom Tent Frame

ZT33-XAF

Graphic area (approx):

2100 (h) x 2790 (w) mm





Top tip!

Ideal for indoor or outdoor use as a ticket booth or welcome counter.

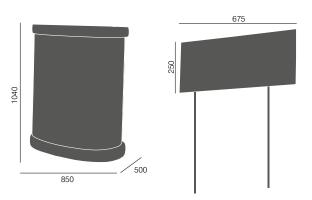
Tornado

Able to endure all types of weather, with hollow base for water or sand weighting



Optional Carry Bags

Base Bag AB187 Pole Bag AB187A



Tornado base

PK410

Graphic area (approx):

872 (h) x 950 (w) mm

PVC Wrap: 900 (h) x 2070 (w) mm Tornado header

PK410

Graphic area (approx):

. . . . ,

250 (h) x 675 (w) mm

Beaufort Scale

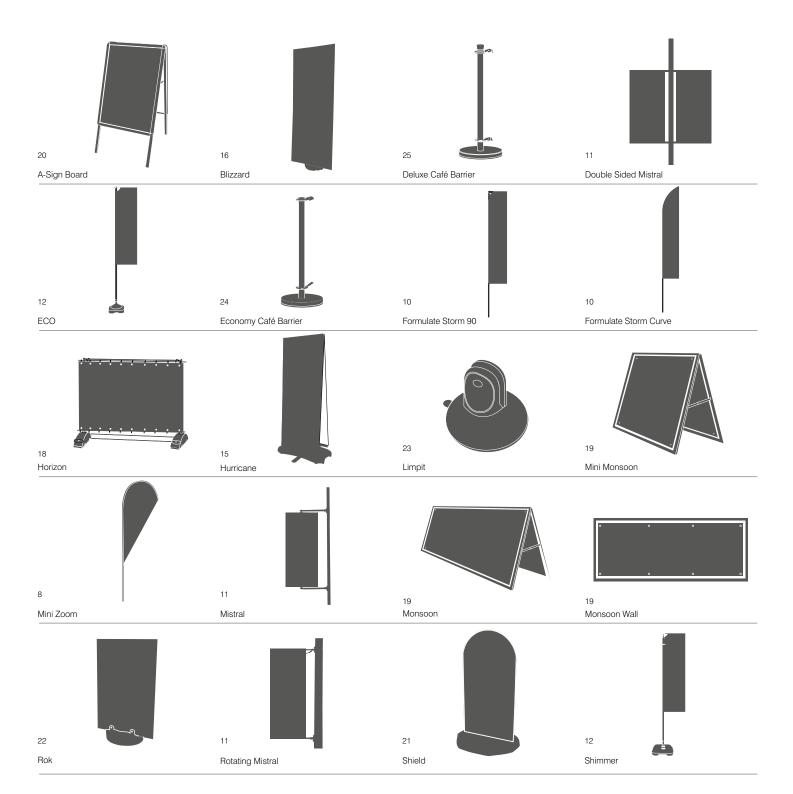
A wide variety of the Outdoor products have been tested to ascertain suitability during various weather conditions in the UK. The products themselves have been measured against variant wind speeds and categorised according to the Beaufort Scale - the imperial measure that relates wind speed to observed conditions on land and at sea.

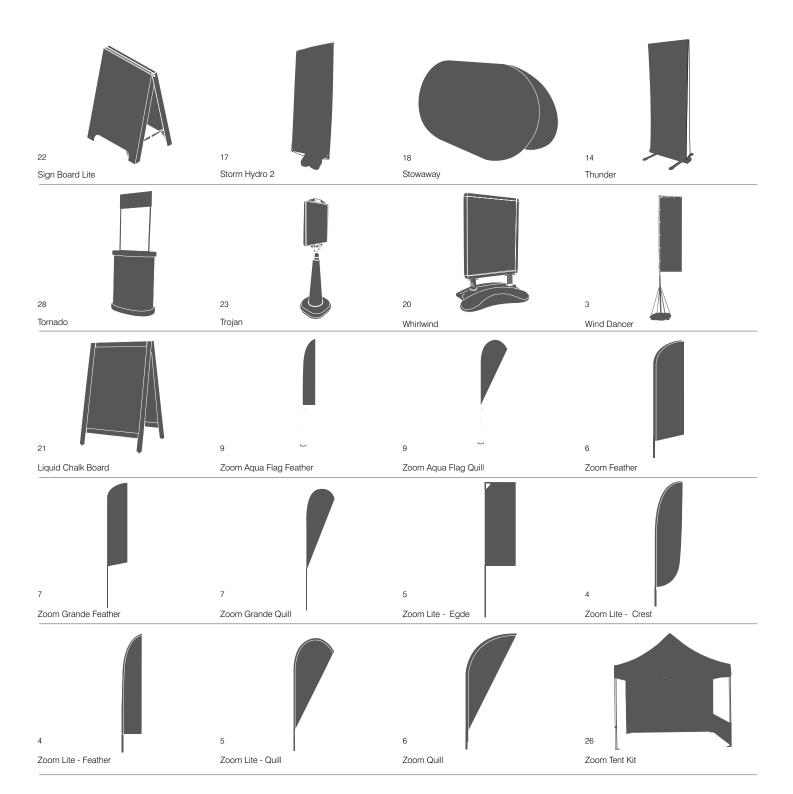
Within most individual product descriptions you should find a Beaufort Scale reference. The measurements listed mean that you may use the product during wind speeds up to the maximum mph/knots specified.

Below you will find the Beaufort Scale table, displaying wind measurements and descriptions. It is advisable that you check the weather forecast regularly to determine if your product is suitable for outdoor use.

Please note that the measurements are 'mean speeds', meaning that they have been recorded as average figures over a 10-minute period and do not take into account sudden gusts of wind. Also, the measurements are taken 10m above ground, not at surface level. The following table should be used as a guide only and ultimately it is your responsibility to look after your display equipment.

Beaufort	Knots	MPH	Surroundings
0 Calm	Less than 1		Calm, smoke rises vertically
1 Light Air	1-3	1.2-3.0	Smoke drift indicates wind direction, still wind vanes
2 Light Breeze	4-6	3.7-7.5	Wind felt on face, leaves rustle, vanes begin to move
3 Gentle Breeze	7-10	8.0-12.5	Leaves and small twigs constantly moving, light flags extended
4 Moderate Breeze	11-16	13.0-18.6	Dust, leaves, and loose paper lifted, small tree branches move
5 Fresh Breeze	17-21	19.3-25.0	Small trees in leaf begin to sway
6 Strong Breeze	22-27	25.5-31.0	Larger tree branches moving, whistling in wires
7 Near Gale	28-33	32.0-38.0	Whole trees moving, resistance felt walking against wind







Guarantee

All products are covered by a Manufacturers' Guarantee against component failure and defects. Our premium banner range is covered by a lifetime guarantee, the rest of our range is covered by a five year guarantee, with the exception of our, illuminated, 'Basics' and Outdoor products, which are covered by a one year guarantee.

We are continually improving and modifying our product range and reserve the right to vary the specifications without prior notice. All dimensions state height first and both dimensions and weights quoted are approximate.

We accept no responsibility for variance E&OE.